COMCAST BUSINESS INTRODUCES INTERNET SECURITY TO HELP PROTECT BUSINESSES AGAINST CYBERATTACKS AND COSTLY BREACHES

Comcast Business SecurityEdge™ serves as the first line of defense
against malware and other threats;
Works to protect connected devices without having to install software

PHILADELPHIA – Sept. 23, 2019 – Comcast Business today announced the launch of its new cloud-based internet security solution, specifically engineered to help small businesses effectively manage the growing risk of cyberattacks. Comcast Business SecurityEdge™ works to protect a business' network and the devices connected to it against several existing and emerging Internet-related threats, including malware, ransomware, phishing and botnet infections, without requiring additional hardware or software beyond the Comcast Business Internet modem.

In today's hyper-connected world, cyberthreats are becoming more sophisticated and prevalent. No organization is too large or too small to be a target. In fact, nearly half of small businesses in the United States suffered a cyberattack in 2017, according to a recent study.

"Cybersecurity keeps business owners up at night because they face an onslaught of challenges, from various, ever-changing forms of cyberthreats that can result in the loss of sensitive information or the disruption of business operations," said Shena Tharnish, Vice President, Cybersecurity Products, Comcast Business. "Comcast Business SecurityEdge – a simple yet powerful solution – can help defend companies and their data from serious harm by protecting all devices connected to the network at an affordable price."

Comcast Business' internet security solution, developed in partnership with Akamai, a leading cybersecurity provider, blocks access to compromised or malicious domains, which helps prevent business owners, employees, or guests from accessing an infected internet site. Businesses also have the ability to filter web content – gaining more visibility into their network safety with a simple to use, personalized dashboard that provides regular reporting.

Comcast Business SecurityEdge also addresses small business concerns about the cost and complexity of deploying cybersecurity solutions. The innovative technology is built into existing hardware, offering businesses an all-in-one solution that requires no additional equipment, or setup. It automatically covers all connected devices, from mobile phones to wireless printers, without requiring software installations on each device. The cloud-based solution updates internet domain threats every 10 minutes, so companies can be protected from the latest threats with no need for manual downloads or software updates.

To learn more about Comcast Business SecurityEdge and other security solutions, please visit:
www.comcastbusiness.com/securityedge

About Comcast Business
Comcast Business offers Ethernet, Internet, Wi-Fi, Voice, TV and Managed Enterprise Solutions to help organizations of all sizes transform their business. Powered by an advanced network, and backed by 24/7 customer support, Comcast Business is one of the largest contributors to the growth of Comcast Cable. Comcast Business is the nation's largest cable provider to small and mid-size businesses and has emerged as a force in the Enterprise market; recognized over the last two years by leading industry associations as one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter @ComcastBusiness and on other social media networks at http://business.comcast.com/social.

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Media Contacts: Matt Helmke, Comcast Business
215.286.8666
matt_helmke@comcast.com